



## Press Release:

# Community CU & Trademark FCU Sign On with Credit Union Lending Alliance of New England (CULANE)

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(Baileyville, ME) – [Credit Union Lending Alliance of New England \(CULANE\)](#), one of the top auto lenders in Maine, is pleased to announce that Community Credit Union and Trademark Federal Credit Union have recently signed on to the indirect lending platform.

CULANE connects Credit Unions with members who shop at over 100 dealers across Maine, providing extended weekday and weekend hours. Top credit analysts at CULANE handle all the underwriting, processing and funding to match participating Credit Unions' needs while serving members during the auto purchase process and increasing member loyalty.

[Community Credit Union](#) has been serving members and their community for 75 years. From their modest start as St. Pierre Credit Union made up of parishioners to their rapid growth in recent years with branches in Auburn, Lewiston and Turner, they continue to provide financial services for individuals, families and businesses. They serve 10,400 members across Androscoggin County and hold \$63.4 million in assets.

Since 1936, [Trademark Federal Credit Union](#) has lived the credit union philosophy of 'people helping people' while serving members in Cumberland, Sagadahoc and Kennebec counties. They serve 8,000 members with \$91.8 million in assets.

"CULANE looks forward to working with Community CU and Trademark FCU to fulfill their lending goals," states CULANE Chairman/CEO, Joe Moses. "CULANE has recently renewed our focus on service enhancements to participating Credit Unions. We now publish quarterly Due Diligence Reports to each Credit Union detailing their specific profitability, yields by FICO, and audit results for three separate processes. CULANE allows Credit Unions to enhance their profitability while we handle all the effort."

As part of the enhanced processes, CULANE now offers Credit Union onboarding to the program in just 10-weeks. They also offer weekend and extended weekday hours for loan application review, giving Credit Union partners a competitive advantage by servicing their members during these busy car buying periods. CULANE looks forward to providing these services to Community CU and Trademark FCU. Credit Unions interested in learning more about how CULANE can maximize your lending portfolio should inquire with Joe Moses at [joe.moses@culane.com](mailto:joe.moses@culane.com).

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**CULANE** is a Credit Union Service Organization (CUSO), headquartered in Baileyville, Maine utilizing dynamic loan origination technology, compliant tracking and reporting, and best practices and expertise in the indirect lending industry. CULANE services 9 Credit Unions and over 100 auto dealers across Maine. Visit the CULANE website to learn more at [www.culane.com](http://www.culane.com).